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The Role of Payakumbuh 4 Vocational School Teachers in Managing School Information Media Through Citizen Journalism

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Abstract

The use of technology and the internet has also had a big impact on the field of education, especially in the daily learning process. The increasingly sophisticated development of technology today means that teachers and students can search for materials and teaching materials from anywhere, at any time, and from anyone. Education today tends to be flexible, more open, and easily accessible to anyone who needs it regardless of status, position or profession, a person's gender status, be it male or female, a person's age, whether a child, old person, teenager, or person. Adults, or educational experiences, and will continue to grow in the form of online learning systems. One of them is that school information media is used as a learning medium to hone teachers' skills, especially in writing. Teachers can apply citizen journalism. In this research, the researcher focused on two objectives, namely, The Role of Teacher Writing in the Citizen Journalism Process for managing school information media and The Role of Teacher Writing in the Citizen Journalism Process for managing school information media. The research method used is a descriptive qualitative approach. The results of this research illustrate the role of SMKN 4 Payakumbuh teachers in managing school information media through citizen journalism, which is not just information but also a medium for learning and honing skills for teachers.

Keywords: *Information Media, teachers, writing skills, citizen journalism*

Abstrak

Pemanfaatan teknologi dan internet juga memberikan dampak yang besar dalam bidang pendidikan khususnya dalam proses pembelajaran sehari-hari, semakin canggihnya perkembangan teknologi saat ini membuat guru dan siswa dapat mencari materi dan bahan ajar dari manapun, kapanpun, waktu dan dari siapa pun. Pendidikan saat ini cenderung bersifat fleksibel, lebih terbuka, dan mudah diakses oleh siapa saja yang memerlukannya tanpa memandang status, jabatan atau profesi, status gender seseorang,



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baik laki-laki maupun perempuan, umur seseorang, baik anak-anak, orang tua, remaja, orang. orang dewasa, atau pengalaman pendidikan, dan akan terus berkembang dalam bentuk sistem pembelajaran online. Salah satunya adalah media informasi sekolah digunakan sebagai media pembelajaran untuk mengasah kemampuan guru khususnya dalam menulis. Guru dapat menerapkan jurnalisme warga. Dalam penelitian ini peneliti fokus pada 2 tujuan yaitu, Peran Guru Menulis dalam Proses Jurnalisme Warga dalam pengelolaan media informasi sekolah, dan Peran Penulisan Guru dalam Proses Jurnalisme Warga dalam pengelolaan media informasi sekolah. Metode penelitian yang digunakan adalah pendekatan deskriptif kualitatif. Hasil penelitian ini menggambarkan peran guru SMKN 4 Payakumbuh dalam mengelola media informasi sekolah melalui jurnalisme warga, bukan sekedar informasi melainkan media pembelajaran dan mengasah keterampilan para guru.

Kata kunci: Media Informasi, Guru, Keterampilan Menulis, Jurnalisme Warga

INTRODUCTION

As time progresses, human needs also develop no less. Human life today is very dependent on the use of technology and the internet, so that we can find the data we obtain from anywhere, anytime, and from anyone. This makes the distribution of data very easy and fast when compared to previous generations (Robert, 2013).

Education in the future tends to be flexible, more open, and easily accessible to anyone who needs it regardless of status, position or profession, a person's gender status, be it male or female, a person's age, whether they are children, old people, teenagers, adults, or educational experiences, and will continue to grow in the form of online learning systems or distance learning that allow for reciprocal interaction and collaboration via networks or the internet (Poon, 2013).

The use of technology and the internet has also had a big impact on the field of education, especially in the daily learning process. The increasingly sophisticated development of technology today means that teachers and students can search for materials and teaching materials from anywhere, at any time and from anyone (Uhomoihi, 2006). It can even be predicted that the education system and learning of teachers and students in the classroom will be maximized by using online platforms in the future (Goya, 2012).

Ability comes from the word "capable" which means power, able to do, or capable (Hoetomo, 2005). Kartini Kartono and Dali Dula (Kartono, 1987) explain the meaning of ability, namely a general term associated with the ability or potential to master a skill or thought itself. Ability is something that a person has to carry out the tasks and work assigned to him (Kunandar, 2008).

Citizen journalism is very important to journalists in three ways, namely helping journalists in search of news, writing news and send news. Journalism citizens (citizen journalism) can be

replacing professional journalists by capturing special events in certain places where this is not possible for professional journalists to report. With journalists in journalism, Citizen journalism is a profitable mainstream media because of journalists in citizen journalism have added value to society so that current news aspirations are accommodated people can write about events with accurate data from the media mainstream. Not only professional journalists, especially journalists who are still studying well in the school environment, but also citizen journalists are needed to provide information on their school's information media. Currently, journalists in citizen journalism still considered a phenomenon, but it must be acknowledged the information submitted by the individual is a clear event of the presence of this phenomenon help people to get information. Citizen journalism gives space for opinions in society, so democracy is one of the values that emerge with citizen journalism. The digital era makes communication enter a new phase.

New technology The increasingly advanced internet is increasingly easy to access, and more and more applications and social media to communicate too increasingly diverse. Everyone with internet access (computer, laptop, smartphone or similar device) can be easily used. Called as a new wave technology, is a technology that connects between individuals and groups.

The main strength is in new information devices such as computers, cellphones, and internet access cheap. One of the service products was born thanks to internet access and social networking. Social networking as it were, strengthens the position of the internet as new media communication, where distance as if no longer visible, and information and messages can be conveyed globally in a short time (Ma'ruf, 2017).

One thing that can be used to provide information in schools is a website. SMKN 4 Payakumbuh has a website as the main media that provides not only academic information but also non-academic information. Whatever activities are carried out by students, teachers and the community at SMKN 4 Payakumbuh are informed on the website. In providing information for this school, teachers play an active role based on citizen journalism so that the information on the website is always up to date. Of course, teachers must have writing and reporting skills indirectly. Therefore, researchers are interested in seeing the role of teachers in managing school information media through citizen journalism.

In this research, of course, the researcher has a basic basis which consists of several relevant studies, including:

The first research is related One of the most prominent online community media in Muhammadiyah is pwnu.co (<https://pwnu.co/>) that was published by the Regional Office of

Muhammadiyah (PWM) East Java. This article departs from the writing team's interest in finding out how citizen journalism-based media management works in the online community media, especially pwmu.co. This study itself uses a case study method by collecting data using in-depth interviews then selecting informants using purposive sampling or criterion-based selection. In this study, informants were pwmu.co-editors, while observations were made by looking carefully at the pwmu.co editorial room. The result demonstrates that community media management executed by pwmu.co accentuates citizen journalism principles and voluntary actions to resolve their works relating to collecting news. Journalists and reporters in this community are citizen journalists who come from the Muhammadiyah people, and they are trained through a series of workshops by the editors of pwmu.co (Sukmono & Junaedi, 2019).

The second study related to this research is a study to explore how is the role of citizen journalism in television news programs, especially the website Liputan6.com in the television news program Liputan6 SCTV. The purpose of this research is to determine the role of citizen journalism in the television news program Liputan6 SCTV, which takes some news materials from the website Liputan6.com. This research used an in-depth interview method with five informants. The theory used in this research is the diffusion of innovation theory.

This theory is closely related to the innovation that was made by the Liputan6.com team. The next theory is new media theory, which discusses the development of new media nowadays. This research concluded that the role of citizen journalism in television news programs is very important but not to increase ratings or gain popularity (Fithryani, 2015).

A third study related to the rise of Citizen Journalism cannot be separated from the emergence of new genres in the media; the State of Citizen Journalism is inseparable from technological developments. The presence of online media currently characterizes the rapid growth of information and communication technology. The internet is a digital media that has become a symbol in the advancement of computerized era knowledge that gave birth to new media. The emergence of the internet and technology with the basis of this communication had a significant impact on the rapid pace of development in information, including points of reportage and journalism. Citizens Journalism was born for the emergence of online journalism. Online journalism has developed the necessary foundation of the concept of citizen journalism where the activities of citizen journalism are carried out using technology Digital technology is a technology that no longer uses human or manual power. Digital systems are the development of analog systems. Digitalization tends to be an automatic operating system with a format that can be read by computers. The term postmodern journalism is a reaction to modern journalism. A shift is not

always formed from the revolution. The change from contemporary to postmodernism is a gradual evolution, in a process that is continuous through various periods and times. Postmodernism criticizes modernism, which has resulted in the centralization and universalization of ideas in many fields of science and technology (Darmanto & Delliana, 2017).

Further relevant research this study aims to examine the potential of the Islamic press in Indonesia in the modern era. The occurrence of media competition has caused the Islamic press in Indonesia to experience something that is dilemmatic. Starting from group interference which gave birth to the growth of the liberal Islamic press. Until the lack of Islamic mass media that carries the themes of tolerance and civilization in Islamic studies. The research method uses a library approach using techniques to analyze the contents of Islamic media. The validity of the data uses perseverance techniques and the rigorous preparation of relevant Islamic media news content. The results of the study found that Da'wah media was able to reach all aspects, including children, adolescents, and parents. There is the power of the Islamic press which is under the unity of Muslims so that the Islamic press still exists in the modern era. The recent decline in the Islamic press is due to the inconsistency of the Islamic press in carrying out relevant themes for positive Islamic preaching. So that, the Islamic press seems more trapped against market needs and tends to be more liberal. Even though the Islamic press should be active in consuming media that has Islamic nuances, innovation is also needed to develop the Islamic press with various methods, especially those relating to Islamic principles and values that promote tolerance and peace. Keywords: Existence, Islamic Press, Modern (Ahmad Irfan Ilhami, 2018).

Another relevant research is that young voters are very close to online life. Advertising as part of online media products should be able to provide knowledge and change attitudes to the audience. Likewise, peer groups or playing groups. The behavior of young voters will be greatly influenced by their peer group. And as peer group students can point to groups of friends to discuss, friends who can communicate with each other and understand each other among its members. This research intends to prove the uses and gratification theory that audiences will seek and select media content to fulfil their interests in seeking presidential candidacy information. The theory is also supported by social conversation theory. The research methodology uses the Kendall analysis in which this analysis requires a significant and positive relationship to the variables. The analysis shows that there is a positive and significant relationship with sufficient results obtained between advertisements in online media on voting behavior and peer groups on the knowledge of voting for young voters. The conclusion of this research is that online mass media is very much a reference for young voters to gain knowledge about candidates. The role of peer groups in students

in the Semarang community is still strong. The idea recognition model will be more effective in utilizing this peer group. This research is still far from perfecting the accuracy of the data because the selected variables are very limited, so the relationship between variables needs to be supported by accurate supporting variables. This deficiency can be added to further research by adding or proving the groupthink theory and the muted theory (Urip Mulyadi, 2020) separately.

The most relevant research is regarding the aim of this research, which is to improve awareness of the religious multivariant local information that was constructed by the Pesantren. Improving the da'wah Pesantren by constructing the santri capacity and improving the santri skills to conduct the news, features, public opinion, and articles by citizen journalism. And the process of social construction of santri about radicalism of pesantren, according to four stages of social construction of mass media by Burhan Bungin; phase of construction materials preparation, phase of construction distribution, materials construction formation, and phase of confirmation. This research is based on qualitative research method. Explaining and answering the questions of "why" and "how" of the research focus in this case study in The Hidayatul Mubtadi'ien Lirboyo Pesantren. This research used data from interviews with editorial staff, pesantren, Al-Muttaqien, Radar Kediri, and Stain Kediri. This project was held on the three institutions that collaborated to introduce the partnership between the researcher, civil society, and the economic society. The result of this research shows that during the preparation phase of construction materials, santri stood up for capitalism but still based on consideration of news quality and values. Santri distributed its construction weekly to Middle-Class city readers.

Through citizen journalism, santri made the construction about radicalism at pesantren formed by means of negative image messages about pesantren, which extended through the construction of text and selection of news sources. This is influenced by ideological factors and journalists' closeness to police and intelligent sources. The confirmation phase occurred when Al-Muttaqien sent a protest letter to Santri on social media, which caused readers to interact (Handayani & Kediri, 2017).

METHOD

The method used in this research used qualitative descriptive. Qualitative research aims to observe and understand a person and the surrounding environment. In this research, the researcher analyzes and develops a person's response or perception of a phenomenon. The type of research used is a type of method descriptive quantitative research, namely intended to describe what phenomena exist. Descriptive research does not treat or manipulate, but describes

a condition as is. In research What this descriptive means is quantitative descriptive because the image uses size, amount, or frequency. This research uses use and gratification theory more emphasis on the approach humane in viewing the media mass. That means humans have autonomy, authority to treat the media. According to according to this theory, the media has freedom to decide how via which media they use media and how the media will be impact on him (Nurudin, 2007).

The method used in this research is a qualitative research method. Qualitative research is a particular tradition in the social sciences that fundamentally relies on observations of humans in their own area and relating to other people in language and terminology (Kirk & Miller, 2005).

According to Bogdan and Taylor, qualitative research is a research procedure that produces descriptive data in the form of written or spoken words from people and observable behavior. According to Bogdan and Taylor (1995), this approach is directed with and at the setting and individual in a holistic (whole) manner. So, in this case it is not permissible to isolate individuals or organizations into variables or hypotheses but it is necessary to view them as part of a whole (Moleong, 2005).

In qualitative research, the key research instrument is the researcher himself. According to Sugiyono (2012: 59) the main instrument is the researcher himself, therefore, the researcher as an instrument must also "validate" how far the qualitative researcher is ready to carry out research and then enter the field. Validation of the researcher as an instrument includes validation of understanding of qualitative research methods, mastery of insight into the field being researched, readiness of the researcher to enter the research object, both academically and logistically. The person who carries out the validation is the researcher himself, through self-evaluation of the extent of understanding of qualitative methods, mastery of theory and insight into the field being researched, as well as readiness and provisions for entering the field.

Qualitative data is obtained from the results of data and information collection using various data collection methods, such as observation, interviews, focus group discussions, etc. Denzin and Lincoln state that qualitative research is research that uses natural settings with the aim of interpreting phenomena that occur. It is carried out by involving various existing methods such as interviews, observations, and the use of documents (Moleong, 2005).

Research subjects are people who become informants in a study (Alwasilah, 2002).



The subjects of this research are individuals, objects or organisms that are used as sources of information needed in collecting research data. In qualitative research, the term research subject is often referred to as informant. Namely actors who understand the object of research. The informant referred to here is a person who provides information about the data needed by researchers related to the research being carried out.

Purposive informants are informants who are carefully selected so that they are relevant to the research design. Researchers will try to ensure that the informants in the research represent the entire research object. This technique includes people who are selected on the basis of certain criteria created by the researcher based on the research objectives, while people in the population who do not fit these criteria are not used as informants (Kriyantono, 2006). Data collection techniques in this research used observation, interviews and documentation

The collection technique is the most strategic step in research because the main goal of the researcher is to obtain data. The techniques or methods used in this research are as follows:

1. Observation

In this study, researchers used observation as a method of collecting data by observing behavior and the environment (social and/or material), viewing observation as a technique that can be used to sort degrees in making conclusions about other people, although it is acknowledged that the use of observation is also necessary. Complemented by other methods of human assessment (Sugiyono, 2012: 72).

The observations were carried out by researchers in two stages, the first stage was during pre-research. In pre-research, the researcher looks at the symptoms that occur related to the researcher's problems and interests. Meanwhile, during the research, researchers looked more deeply into these symptoms. Don't just look, but look carefully and try to understand

2. Interview

Interviews are used as a data collection technique if the researcher wants to conduct a preliminary study to find problems that must be researched, but also if the researcher wants to know things from the respondents in more depth. This data collection technique is based on self-reports, or at least on personal knowledge and/or beliefs (Sugiyono, 2012: 72).

In this interview the researcher used a form of semi-structured interview, which is an interview that combines structured and unstructured techniques. The researcher deliberately chose this semi-structured interview technique so that informants would be free to provide relevant data that the researcher needed.

The semi-structured interviews conducted by the researchers were carried out in depth. Namely, initially the researcher provided an interview guide, then the researcher asked research informants questions according to the indicators. Then, after receiving answers from the informants, the researchers created new questions from the answers provided by the researchers.

The informants were the teacher at SMKN 4 Payakumbuh as the main informant and the supporting informants were the principal and public relations officer at SMKN 4 Payakumbuh. Using Purposive sampling technique for determining information, where the researcher selects informants according to the researcher's needs. As for the criteria, firstly being able to answer the researcher's questions, those who experienced this are in accordance with the scope of the researcher's research and those who contributed.

3. Documentation techniques

This procedure is a method of collecting information that creates meaningful notes related to the problem being researched so that information is obtained that is complete, legal, and not based on ideas. In social research, information derived from documentation is mostly used as supporting information and accessories to primary information obtained through observation and in-depth interviews. In this research, the author wants to look for information from documentation of the activities of the Public Relations function (Sugiyono, 2012: 72).

According to Sugiyono (2012: 87) data was obtained from various sources, using various data collection techniques, and carried out continuously until the data was saturated. The process of searching and compiling data by organizing data into categories, describing it into units, synthesizing it, arranging it into patterns, choosing what is important and what will be studied, and making conclusions so that it is easily understood by oneself and others.

In qualitative research, data analysis is carried out before starting to enter the field, during research, or while in the field until after finishing in the field. In this research, researchers analyzed data using the Miles and Huberman model of data analysis, where data analysis activities were divided into three steps, namely data reduction, data display (data presentation), and conclusion verification (drawing conclusions and verifying) (Sugiyono, 2012:83).

Documentation carried out by researchers is by documenting activities such as interviews and writings by teachers at SMKN 4 Payakumbuh which have been published

1. Data reduction

According to (Sugiyono, 2012: 92) the amount of data obtained from the field is quite large, for this reason, it is necessary to record it carefully and in detail. As has been stated, the longer researchers are in the field, the greater the amount of data the more complex and complicated it will be. For this reason, data analysis needs to be carried out immediately through data reduction. Reducing data means summarizing, selecting the main things, focusing on the important things, and looking for themes and patterns. In this way, the reduced data will provide a clearer picture and make it easier for researchers to collect further data and search for it if necessary.

The researcher carried out data reduction according to the researcher's needs. So that all researchers' research questions can be answered

2. Presentation of data

After the data has been reduced, the next step is to display the data. Displaying data, namely presenting the results of this research, is described based on findings in the field using distinctive language and a view of the relationship between objects and theory so that it is easily understood by readers.

3. Drawing conclusions

According to Sugiyono (2012 : 99) in carrying out qualitative data analysis, the third step according to Milles and Huberman is drawing conclusions and verifying. Based on the initial conclusions, everything presented is still temporary and can change at any time if there is no strong evidence that can support it at the next stage of data collection. In this way, qualitative research may be able to answer problem formulations that have existed from the start, but perhaps not, because based on what has been stated, the problems and problem

formulations in qualitative research are still temporary and will develop after the researcher is in the field.

In this research, to ensure the validity of the data, the author used triangulation. According to Sugiyono (2012: 127) triangulation is a technique for checking the validity of data that uses something other than the data for checking purposes or as a data comparison. Triangulation is defined as checking data from various sources in various ways and at various times, so that triangulation can be grouped into three types, namely:

1. Source Triangulation

Source triangulation to test data credibility is carried out by checking the data that has been obtained, not focusing on just one source, but rather various sources. At this stage, the researcher ensures that the data is checked for validity by comparing the results of the data obtained from one informant with another informant.

In this case the researcher interviewed different sources with the same questions, both to the main source, namely the teacher at SMKN 4 Payakumbuh, as well as to supporting informants, namely the principal and public relations officer.

2. Technical Triangulation

The Technical Triangulation to test the credibility of data is carried out by checking data against the same source with different techniques. Triangulation is for checking data by using various methods alternately to ensure whether the data matches the truth or not. This is done by comparing the documentation of interview results.

This activity is important to ensure the truth and accuracy of the information obtained. These results are used to ensure the truth and accuracy of the information obtained. These results are used to analyze and answer the problem formulation.

Research uses various techniques to confirm what researchers have obtained, including techniques using observation, interviews and documentation

3. Time triangulation

According to Sugiyono (2012: 127) time also influences the credibility of the data. Data collected using interview techniques in the morning when the source is still fresh and has not had many problems will provide more valid data and, therefore more credible. Time

triangulation is useful for checking information from the same source but at different times (morning, afternoon, evening and night). In the sense of comparing explanations from several sources when he is invited to speak alone with researchers or speak in public on different topics.

Researchers use time triangulation, in order to minimize doubts about what researchers have obtained in previous field findings. So the researchers went out into the field 4 times at different times to SMKN 4 Payakumbuh

RESULT AND DISCUSSION

SMKN 4 Payakumbuh is a secondary-level vocational technology and information school that has been accredited A, located on Jalan Koto Kaciak, Padang Sikabu Village, Lamposi Tigo Nagari District, Payakumbuh City, West Sumatra. Geographically, SMKN 4 Payakumbuh is located at the foot of Mount Sago. Payakumbuh State Vocational High School 4, which is under the auspices of the Ministry of Education and Culture, currently has 4 departments, namely TKJT (Computer, Network and Telecommunications Engineering), DKV (Visual Communication Design), RPL (Software Engineering) and Games, as well as Broadcasting. There are around 68 teaching staff at the SMKN. SMKN 4 Payakumbuh also has its own website, but many of the sections are still empty and have not been optimized for use by teachers and students as internal parties at SMKN 4 Payakumbuh. (Public Relations, 06/07/22).

Writing is very important for educators in order to create students who are literate in writing. There are so many strategies to improve teachers' writing skills, especially now that the writing they create can be published in practical online media; this will become easier. There are weblogs, social media and the like; these media can be used to improve the writing skills of teaching staff. There are so many strategies to improve teachers' writing skills.

A teacher's writing skills will be beneficial not only for themselves but also for their students because the teacher's job is to impart the knowledge he has to the children he educates. Of course, an educator has the desire that their students have greater ability in writing so that they will be equipped later when they enter the world of work.

The following is an excerpt from the researcher's interview with Dori as Public Relations of SMKN 4 Payakumbuh, stating:

"SMKN 4 Payakumbuh has been accredited A, and the majors here are TKJT, DKV, RPL and

Games, and Broadcasting. The number of educators or teachers here is around 68 people. We also have our own website, but its use has not been optimized. We hope that the teachers here and their students can liven up the school website with positive writing that will have a good impact on the school. However, currently, due to teachers' lack of writing skills and lack of literacy regarding school websites, they cannot invite and teach students to write, especially for our website."

Schools will be strong and develop if teachers and students are proficient in writing. By writing and sharing the writing on the school website, it will bring a positive image to the school and the writer himself. Based on the interview excerpt above, it can be understood that it is important to improve the writing skills of teachers or teaching staff so that they are also able to improve the writing skills of their students and utilize the school website so that they are expected to be able to develop the quality of the school.

"This school has several departments that are very good and relevant to the needs of the modern era like now. This school is a technology school and as we know, technology cannot be separated from aspects of people's daily lives. Proof that we prioritize technology is by creating a school website whose aim is for the progress of this school. But in any case, if we talk about writing, it is something that will not be lost in time even though we are now in the era of technology. In fact, many people use this technology for their writing needs. If their writing skills are good, they will be able to take advantage of the technology. There is."

SMKN 4 Payakumbuh is indeed a school that prioritizes technology. There are several departments at SMKN 4 Payakumbuh that are related to technology and information, as explained by the public relations department of SMKN 4 Payakumbuh. Based on the results of interviews with Public Relations of SMKN 4 Payakumbuh, the school even has its own website. Just need to maximize the use of the website. Writing is something that is important for educators to master. To improve students' abilities, teachers must first improve their abilities. In the future, a person's writing ability is very necessary, especially in the world of work, the demands of writing are very important and the teacher's job is to equip their students with such abilities.

Based on observations and interviews in this research, researchers conducted observations at SMKN 4 Payakumbuh and conducted interview sessions with related sources such as teaching staff or teachers and public relations at SMKN 4 Payakumbuh by asking several questions in accordance with the interview guidelines to answer the focus of the problem in this research.

1. The Role of Teacher Writing in the Citizen Journalism Process for managing school information media

The existence of school information media requires teachers to learn to write, especially in utilizing website media to improve writing skills. Then how to choose an interesting main topic so



that the writing is read by people, find brainstorming, and the steps needed by the writer.

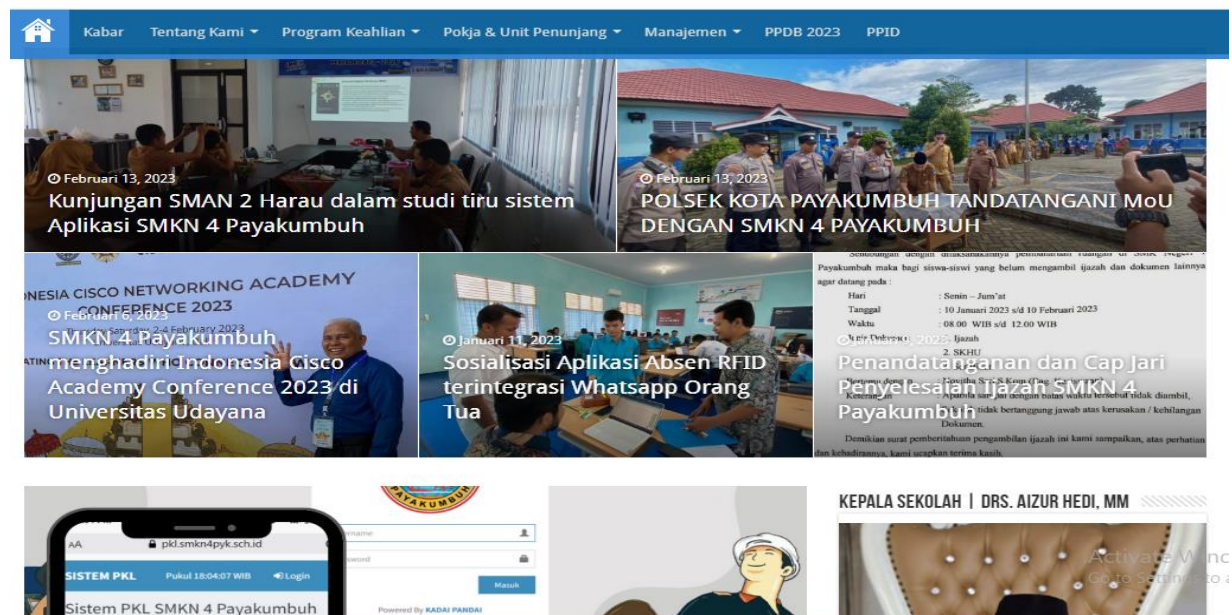
One simple way to explore writing is for the teacher to try writing an autobiography. Everyone must have had an interesting experience in their life. The many twists and turns of life when going through difficult times, sadness, happiness, and the successes achieved today, would be very interesting if written in a note. Writing your own life history or autobiography can be a reflection to improve yourself and provide inspiration for others.

The main topic of the Autobiography text discusses the ins and outs of the author's life from birth, the interesting things about him, his career, his family, and the experiences in question. The way to find brainstorming in writing an autobiography is by collecting ideas or concepts to find the problem. In writing an autobiography, brainstorming aims to generate ideas for writing a life story or to clarify what you want to write, or how to write it.

Based on the researcher's interview with Veri, he said:

"It could be from experience, career, family or himself, discussing life from birth. Regarding brainstorming, maybe you can collect ideas to look for related problems."

Display of news on the SMKN 4 Payakumbuh school website



Looking for the main topic in writing an autobiography so that the writing can be interesting from any aspect. For example, from experience, career, family or something like that, when written it will be an inspiration for the reader. Through writing an autobiography, someone can maintain memories of events they have experienced and share their experiences with others.

Fani's answer was:

"By choosing past or past experiences that would be interesting if told and read by other people.

About brainstorming, thinking of ideas to find the problem."

According to Indah said:

"All of your own life experiences from birth to your current age are unique and interesting to write about. To find a brainstorm, maybe you can ask people close to you."

Meanwhile, according to Debi:

"In my opinion, choosing the main topic depends on the taste of each writer. But personally, I prefer the topic of achievement."

In line with Debi, Rona said:

"It depends more on interest, the writer must be able to observe topics that are interesting to read."

Based on the answers from the five informants, they were almost the same, where the way to choose an interesting main topic was by choosing childhood or past experiences and several informants said that choosing the topic was according to the author's interests and the latest things at the moment. Regarding finding brainstorming, that is, collecting ideas and asking people closest to you. There are so many interesting things to tell through writing, especially interesting things that come from past or childhood experiences. This can be written down and made into an autobiography.

The author of the autobiography creates a hallucination like imagining what the story is about and later it will help trigger the journey of life in his childhood. Writing an autobiography must be factual and current. An autobiography is written by yourself and if the author's name is the same as the character being told, it means it is an autobiography.

Based on an interview with Wike, said:

"It can be like imagining the story so that it can trigger a life journey during childhood and an autobiography written by yourself, if the author's name is the same as the character being told, it means it is an autobiography."

Based on interviews with Roni and Beni, the answer is the same, namely:

"By remembering or nostalgic for childhood memories, if you don't remember them or have difficulty remembering them, maybe ask someone close to you a few questions to trigger memories. Autobiographical writing must be edited by someone who knows us well so that the writing is in accordance with the facts."

Based on an interview with Debi:

"When we talk about autobiography, we mostly get ideas from asking people closest to us because we don't all remember the experience correctly. Asking questions will help our forgotten memories stand out again. In my opinion, if an Autobiography is edited by someone

else, it will run away from the concept of an Autobiography itself, where the writing is written by the character in the article."

Imagining a story can trigger someone's memories about their life as a child, and an autobiography is an article written by oneself that tells about one's own life experiences. Autobiographical writing can be a record of memories of past events that may be vulnerable to being forgotten. Apart from that, as we know, an autobiography is a piece of writing that is about the author's experiences. If the writing is edited by someone else, we must ensure that the person editing the writing knows us well.

Based on answers from several informants, the way they remember stories to write an autobiography is by imagining and reminiscing about past memories and asking people closest to them who understand the journey and the ins and outs of the life of the writer who will write the story.

2. Teachers' writing skills in managing school information media through citizen journalism

For teachers, writing skills must be mastered so that they can also improve students' writing skills later. As previously explained, writing skills are very necessary and important for students to master, especially in the world of work. In this era, anything requires writing skills. Therefore, the task of teachers as educators who educate, provide knowledge and protect their students must be to master many skills and abilities or be multi-talented, especially the writing skills mentioned above.

Everyone has their own hobbies and abilities. There are those who are able to process sounds, able to process words, able to process the body and many more. However, what would happen if all that intelligence was not written down? As the saying goes, "A person may be as clever as the sky, but as long as he doesn't write, he will be lost in society and from history, writing is work for eternity." Writing ability is a skill that an educator or teacher must have. This is important because writing is something that is an activity that will be done frequently and needs to be done.

Based on the results of an interview with Mardah, he said:

"Of course you have to have it, so you can teach and improve your students' abilities regarding writing too. The important issue is that it is very important, in fact, a teacher must have good writing skills and that will be very useful."

The ability to write for teachers has many benefits and uses. It's normal for teachers to teach,

but in this digital era, where the world of education continues to develop, a teacher's ability is determined not only by how well he teaches but also by his work. For teachers, improving writing skills is also useful for improving personal quality.

According to Vivi as follows:

"Teachers must have it and that is very important because students also need to be equipped with writing skills therefore, the teacher must first have good writing skills."

In contrast to informants Mardah and Vivi, Sofia stated:

"Yes, you have to, but maybe it's not a problem to go too deep into it, there are many other abilities that also need to be improved, so just balance it."

According to Debi:

"I think it is very important, we as educators are role models, if we are not rich in knowledge how will we be used as role models by students."

According to Rona, he said:

"It is important for a teacher to be able to write because one of the demands for promotion or civil service, teachers should be able to write because they have passed their thesis first."

According to Sri, he said:

"It is very important for a teacher to have writing skills, because they have to create teaching materials too, right?"

Of course, a teacher wants his students to be proficient in writing, for this reason the teacher must hone and improve his own writing skills first so that he can educate his students and also the requirement for promotion for a teacher is that they must be able to write scientific papers. In fact, the ability to write for a teacher is as important as a mother giving breast milk to her baby.

When teachers write, their abilities and knowledge can color teaching and learning activities in the classroom. Writing ability is very important for teachers. A teacher is a great person who is able to give birth to a relay of success for others that has been forged through a process full of loving touch.

The teacher's writing ability has a big influence on the progress of students and the school, because if the teacher's writing skills are good, the students' writing skills can also be improved and lead to students developing in the field of writing. Becoming a writer increases a person's knowledge and allows them to know the world more widely. Moreover, writing is something that cannot be separated from life. If your writing ability improves, things around you will also improve.

Based on the results of an interview with Rani, she said:

"It's very big, because if a teacher has good writing skills then he can also help improve students' writing skills so that they can take the school in a better direction. Students also need writing knowledge to prepare themselves for the future".

If educators are good at writing, it will have a big impact on themselves, their students and the school. With the teacher's writing skills, the school can bring extraordinary development.

Vienna says:

"For students and schools, the influence is very big, teachers who have good writing skills, if taught to their students, the students will develop and be proficient too. Participating in writing contests and promoting the school through writing are benefits too. "The teachers here always support positive things for the progress of students and the school."

Meanwhile, Hanum said:

"Teachers' writing skills are able to lead students and schools towards extraordinary development. Because as we know, writing is something important and has a big contribution towards a better life full of knowledge."

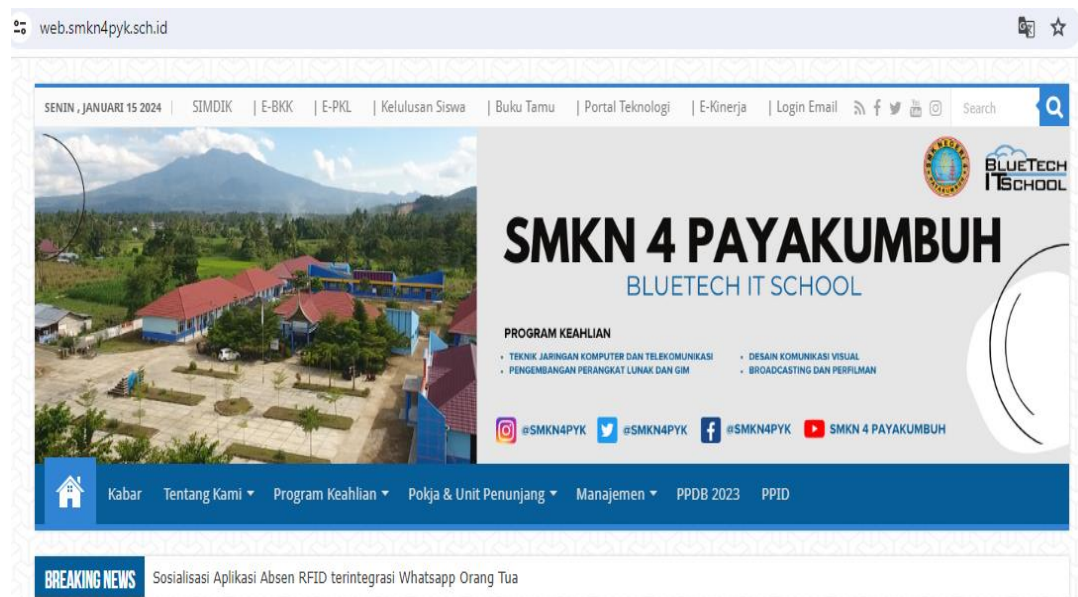
According to Debi:

"The influence is many, the richer we are in writing, the more knowledge we gain, even though it is not perfect, we can become a storehouse of knowledge for them."

In fact, writing is a very important aspect of language skills; with this ability, it is easier to express ideas, thoughts and creativity through writing. Apart from that, as stated by informants, the influence of teachers' writing skills is very large for students and schools.

The management of school media by SMKN 4 Payakumbuh teachers can be seen from the content that has been visualized on the school website. The following can be explained by researchers:

The following is the appearance of the SMKN 4 Payakumbuh website



The school media owned by the school is a website. This website is an alternative media for improving the quality of education, especially improving writing skills. From the website, teachers can hone their writing skills by sharing information and learning materials in a more interesting way. Apart from teaching materials, teachers can upload exam questions and student assignments. Most importantly, the writing skills of teaching staff are developed. Sometimes, in improving writing skills, there are various obstacles, especially for educators or teachers. Apart from having to teach students, take care of their family, they don't have time or find it difficult to allocate time to improve their abilities, especially their writing skills.

Based on the results of the interview with Nadila, she said:

"Yes, sometimes we are too busy teaching certain subjects so improving our writing skills is rarely done. With blogs and websites as media, teachers can hone their writing skills."

Andrew says:

"The biggest obstacle is because I'm too busy and don't have time to improve my writing skills."

Siti says:

"The problem is because the schedule and activities are so busy that we don't have time to improve our writing skills. I think that if you write on blogs and websites, it will indirectly improve your writing skills, the writing will also be seen by other people and if there are comments then that can be an improvement."

According to Debi:



"Yes there is, especially now that I have two babies, I'm busy so now it's rare. Before I had responsibilities at home I had my own library, but now it's no longer used."

Meanwhile, according to Sri:

"Yes, especially because I don't like languages, starting and looking for ideas, but it's very difficult."

Based on the answers of all informants, on average, their answers were the same, namely that they were too busy so they did not have time to improve their writing skills. It is difficult to allocate time when schedules and activities are so busy. However, improving a person's quality, potential and abilities, especially in the field of writing, is important to pay attention to. So if educators master writing skills then they can transmit this knowledge to their students. Apart from that, regarding website media, the existence of website media will help hone and improve teachers' writing skills, especially writing autobiographies. The more often teachers write on the school website, the more honed the teacher's writing skills will be.

Apart from that, the teachers at SMKN 4 Payakumbuh, in managing information media, of course play a role in improving their personal abilities and contributing to school development. Moreover, SMKN 4 Payakumbuh is one of the driving schools that must provide a breakthrough that is different from the others.

CONCLUSSION

The main topic written by the teacher at SMKN 4 Payakumbuh is in the form of an autobiography text discussing the ins and outs of the author's life since birth, interesting things about himself, his career, his family, and the experiences in question. The way to find brainstorming in writing an autobiography is to collect ideas or concepts to find problems. In writing an autobiography, brainstorming aims to generate ideas for writing a life story or to clarify what you want to write, or how to write it.

The strategy used by the teacher at SMKN 4 Payakumbuh in making an autobiography is to look for the main topic in writing the autobiography so that the writing is interesting from all aspects. For example, from experience, career, family or something similar, if written it will be an inspiration for the reader. Even been used as a source of information in various media, both in Indonesia and internationally.

The teachers at SMKN 4 Payakumbuh have more or less understood the big concept of writing in a simple way. Based on the informant's account, they stated that they gained knowledge about writing from online media without ever attending a writing seminar or workshop. According to the educators at SMKN 4 Payakumbuh, an educator or teacher must actually have good writing

skills because these abilities can be shared with students and can be used later for the students themselves and the progress of the school. The teacher's writing ability has a big influence on students and the school. With the teacher's writing ability, the school can bring extraordinary development.

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